

INMOTECNIA RENT

Real Estate & New Technologies

The largest Proptech event in Southern Europe

23 -24 May 2018



THE LARGEST PROPTech EVENT IN SOUTHERN EUROPE



The Proptech market is not just booming, it also has fantastic prospects for the future. That is why last year took place the first event in Spain focused on new technologies applied to the real estate industry, **INMOTECNIA RENT**, organized by Barcelona Meeting Point, the Catalonia Real Estate Agents' Association and the French company RealNewtech.

In 2018, **INMOTECNIA RENT** will change last year's venue and move to a new and larger one with the aim of doubling the number of exhibitors and visitors and becoming the Proptech event of reference in Southern Europe.

INMOTECNIA RENT will keep last year's format, with more than 1,200 professional attendees. Once again it will combine an exhibition area of more than 90 innovating companies on technologies applied to the real estate industry with conferences delivered by renowned national and international speakers experts on Proptech.

More than 15 speakers and more than 90 exhibiting companies that will showcase all the possible ways that your company can grow thanks to the new technologies



A UNIQUE EXPERIENCE

INMOTECNIA RENT IS THE LARGEST EVENT IN SOUTHERN EUROPE ON NEW TECHNOLOGIES APPLIED TO THE REAL ESTATE INDUSTRY

WHAT DOES INMOTECNIA RENT OFFER YOU?

- Become a PropTech leader
- Find new clients
- Join an event with large media impact
- Present your project in public
- Expand your business
- Make quality networking

+ 50 confereces

+ 45 exhibitors & sponsors

+ 10 proptech startups

6 countries

+ 1.200 attendees

+ 800 participating companies

THE EXHIBITOR'S PROFILE



A PIONEER INITIATIVE FOR AN EMERGING INDUSTRY



- | | |
|-----------------------|-------------------------------------|
| CRM | DIGITAL SIGNATURE AND DOCUMENTATION |
| WEB PAGES | ARTIFICIAL INTELLIGENCE |
| PHOTO/VIDEO | PUBLICITY |
| VIRTUAL REALITY | FUNDRAISING |
| DISPLAY AND SHOWCASES | SOFTWARE FOR RENTALS |

WHO WILL VISIT INMOTECNIA RENT?

IN 2017, MORE THAN 1,200 PEOPLE CAME BY THE EVENT TO DISCOVER THE LATEST PROPTech NOVELTIES AND INTRODUCE THEM INTO THEIR BUSINESSES.

Real estate agents **51%**

Developers **24%**

Technology companies **10%**

Architects **4%**

Property managers **4%**

Constructing companies **3%**

Proptech Investors **2%**

Others **2%**



INMOTECNIA RENT 2018 NOVELTIES



TWO CONFERENCE ROOMS

On this occasion, the venue will count with two conference rooms to deliver conferences simultaneously. One of them will host the Proptech Insights, a space where the Proptech companies as well as the real estate companies that have introduced the new technologies in their day-to-day life will be able to explain the challenges that they have endured and how have they overcome them.

PROPTech INVESTORS MEETING BAR

A space to meet the investors and real estate companies interested in purchasing real estate technology and real estate digital transformation companies participating in the PropTech Corner or in different stands at Inmotecnia Rent 2018.

A BETTER VISITOR'S EXPERIENCE

We are increasing the interactive exhibition area and we are enriching it with new experiences for our visitors, such as a virtual bus.

A PROPTech EVENT TO SHOW THE ATTENDEES WHAT CAN YOUR COMPANY DO FOR THEM



PROPTech IS CHANGING THE REAL ESTATE INDUSTRY WITH:

- Innovating Digital Solutions
- Improving the Users' experience
- Analyzing a great data amount to achieve professional excellency and a general users' satisfaction

TURN-KEY STANDS



8 sqm: 4.700 € + 10% VAT

Consisting of: "jasper grey" modular melanin walls, 2 tall tables, 6 stools, a counter-cupboard with key, a 42" plasma screen with footer and 10 entry tickets that give access to attend all conferences (if not used for the exhibitor, might be turned into invitations for potential clients). Free WiFi access.

12 sqm: 6.700 € + 10% VAT

Consisting of: "jasper grey" modular melanin walls, 3 tall tables, 9 stools, a counter-cupboard with key, a 42" plasma screen with footer and 15 entry tickets that give access to attend all conferences (if not used for the exhibitor, might be turned into invitations for potential clients). Free WiFi access.

16 sqm: 8.500 € + 10% VAT

Consisting of: "jasper grey" modular melanin walls, 4 tall tables, 12 stools, 2 counter-cupboards with key, two 42" plasma screen with footer and 20 entry tickets that give access to attend all conferences (if not used for the exhibitor, might be turned into invitations for potential clients). Free WiFi access.

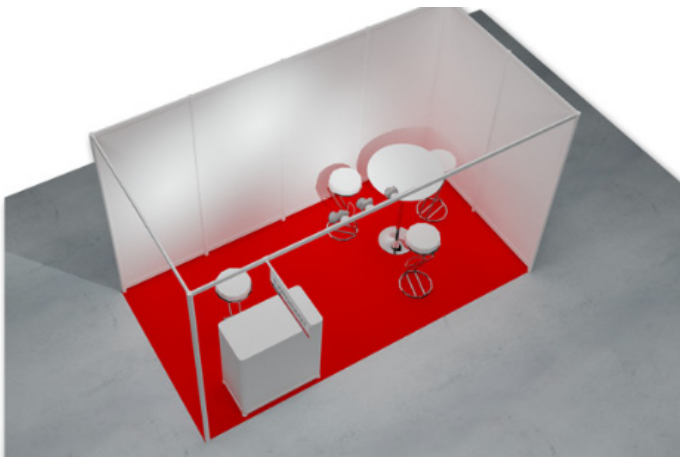
TURN-KEY STANDS

24 sqm: 12.600€ + 10% VAT

Consisting of: "jasper grey" modular melanin walls, 6 tall tables, 18 stools, 3 counter-cupboards with key, three 42" plasma screen with footer and 30 entry tickets that give access to attend all conferences (if not used for the exhibitor, might be turned into invitations for potential clients). Free WiFi access.

32 sqm: 16.300€ + 10% VAT

Consisting of: "jasper grey" modular melanin walls, 8 tall tables, 24 stools, 4 counter-cupboards with key, four 42" plasma screen with footer and 40 entry tickets that give access to attend all conferences (if not used for the exhibitor, might be turned into invitations for potential clients). Free WiFi access.



RENTING OF EXHIBITION AREA



350 €/sqm + 10% VAT

Renting of exhibition area for companies in charge of stands assembly and construction. Electric consumption must be paid separately and will vary depending on the power and the distribution panel contracted. Free WiFi access.

DISCOUNTS POLICY

CONDITIONS

Discounts policy:

- For Inmotecnia Rent 2017 exhibitors:
25% discount until the 31st of December 2017.
- A single payment at the time of the reservation up to the 31th of Desember 2017:
20% discount.
- A single payment at the time of the reservation up to the 28th of February:
15% discount.
- A single payment at the time of the reservation up to the 31st of March:
10% discount

** non-cumulative discounts*

Payment by installments (with no discounts):

- Up to the 28th of February 2018:
30% at the time of making the reservation and the remaining 70% before the 31st of March
- For Inmotecnia Rent 2017 exhibitors:
10% discount.

From the 1st of April onwards, a 100% payment at the time of making the reservation

Cancellation policy:

Once the partial or total payment of the stand or the exhibition space has been made, there will be no right to any repayment.

IMPORTANT:

All participants (exhibitors and visitors) may enjoy a free of charge catering service during all day long (coffees, drinks and snacks) which can't be considered as a meal alternative. For those options, the organization will establish food & beverages payment areas.



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